ENTER YOUR DESIGN FOR A CHANCE TO WIN $500
Sam Fox School Scarf Design Competition

CALL FOR DESIGNS
Sam Fox School students are invited to submit designs for a commemorative silk scarf, which will be produced by New York specialty design house Barth & McCallig, as a special gift for Washington University supporters. Designs should convey the places, traditions, and/or symbols of Washington University, but may incorporate any style, format, or color palette at the discretion of the artist. Designs may include a single image, a series of images, or a repeating pattern. Imagery may be produced by hand or digitally. Students are welcome to submit more than one design.

Designs must be submitted on a CD to Nicole Allen, Givens Hall, Room 110, by 5 pm on September 24, 2010. CDs should be clearly labeled – no adhesive labels – with the artist’s name, phone number, and email address and delivered to Givens Hall, Room 110. CDs will not be returned.

TECHNICAL REQUIREMENTS
Scarf designs should be developed full size at 36” x 36” plus 3/8” on all sides to allow for a roll edge finish. There is a 20 screen/color maximum for this project. Design submission format should be high resolution (300 dpi) in a psd or tif file with all layers intact and editable. Watercolor and painterly effects may not be printable without alteration. Please consult the Barth & McCallig web site <http://www.barthandmccallig.com> to review the types of images and effects that have been used successfully on their products.

WINNING DESIGN
The artist of the winning design will be awarded a $500 cash prize and will work with Barth & McCallig to produce the scarf. The design may include the artist’s signature, and a packaging insert card will be produced to describe the project and acknowledge the artist. The winning artist will also receive a scarf with the featured design for their portfolio. The winning design will become the property of Washington University to be used exclusively for this project by Barth & McCallig.

FOR MORE INFORMATION
Questions about design and technical requirements?
Contact Sharon Silbermann at Barth & McCallig, sharonsilbermann@yahoo.com.

All other questions?
Contact Nicole Allen, Special Assistant to the Dean, Sam Fox School, nallen@wustl.edu.