We are constantly besieged by media statistics to induce action towards a more responsible way of living. 100+ questions the effectiveness of this, and instead, suggests a system that engages the individual, the exhibit, and the community for a LOCAL idea exchange. When a person sees that a sustainable practice has worked for someone from their own area, they are encouraged to try it out themselves. The exhibit itself grows, shares, travels and interacts with the end user, all while being made from repurposed and recyclable materials.

100+ rolls into itself to form a 12' tube. It is latched closed, rolled around, and transported to the site.

On site, the system is unraveled through the strategic placement of concealed hinges. Smaller nested tubes drop out to serve as supports.

100 tubes . 100+ children . 100 soup cans . 100+ ideas . ONE HUNDRED PLUS ways to re-consider, re-assimilate and re-engage [local]

Schedule
1. Initial feasibility test
2. Complete scale model + graphic content
3. Clarify sub-irrigation system + client
4. Construction drawings
5. Procure materials
6. Life size mock-up + finalize main exhibit location
7. Assemble components for 1-3 panels + finalize satellite locations

Parts of the system "travel" to satellite locations where children/parents can view, read, and re-collect information the next time the user is reading a soup can label.

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